



Notice on Registration for “MY FIRST START-UP” Summer Course. Online Edition!

Proposal for Partner Universities’ students to participate in online short-term Summer school, held by Vytautas Magnus University, Lithuania

Full name of the Course – *My first Start-up: a business plan and budget.*

Lecture duration – *From 12th to 16th of July, 2021. Course Fee* – *Free of charge.*

Lecture delivery method and recommended software – *Online via MS Teams.*

Valuation – *1 ECTS (16 hours of lecture conducted by lecturer and 14 hours of self-preparation).*

Participants of the course – *Any students, who have a business idea and are willing to prepare and present a Business plan and budget for an idea realization, are welcome. There are no restrictions on the specialty, age and education for participants.*

Learning objectives for students – *To learn how to prepare a Business plan and budget for your own business. At end of the course, students will be expected to prepare a presentation to explain their business idea and business plan and present it to the all participants.*

Participants from different countries – *We invited students from China, Finland, India, Indonesia, Lithuania, Poland, Turkey and Ukraine (2-6 students from each country) to attend this summer course. The total number of students will not exceed 24, all participants will be divided up to 12 teams.*

Working language – *English (students should be able to communicate and present their ideas in English fluently).*

Schedule

| Day | Time (EEST, Vilnius) | Hours | Content of the Course (Contact time) |
|------------|----------------------|-------|--|
| 12.07.2021 | 10.00-13.00 | 3 | Aims, Methodology, Examples; Brainstorming, Discussion about business ideas. |
| 13.07.2021 | 10.00-13.00 | 3 | Model Canvas; Expected incomes; Planes; Structures; Salaries; Budget. |
| 14.07.2021 | 10.00-13.00 | 3 | Marketing; Main assets; Capital; Loans; Amortization; Budget. |
| 15.07.2021 | 10.00-13.00 | 3 | How to prepare the best presentation; Learning from the friend’s mistakes. |
| 16.07.2021 | 10.00-14.00 | 4 | Presentations for „Investors“and discussions. |

Registration deadline – *31st of May, 2021. For the online registration please click [here](#).*

We welcome your participation, see you online!

Organizer and lecturer: *Prof. Dr. Jan Žukovskis, Director of Business and Rural Development Research Institute, Vytautas Magnus University, Lithuania); jan.zukovskis@vdu.lt ; +37069816243*